

GRAPHIC PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3483/-111.9273

RGRAP3

Pollack Southwind Plaza

Tempe, AZ 85284

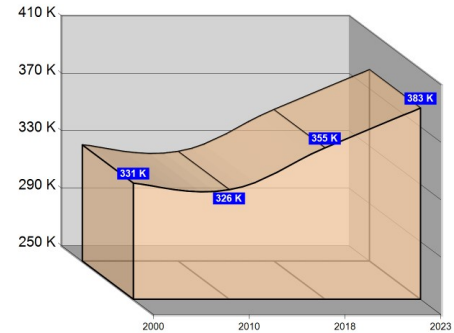
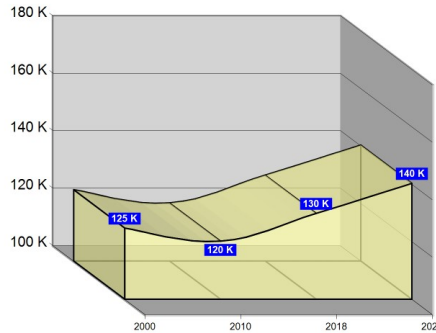
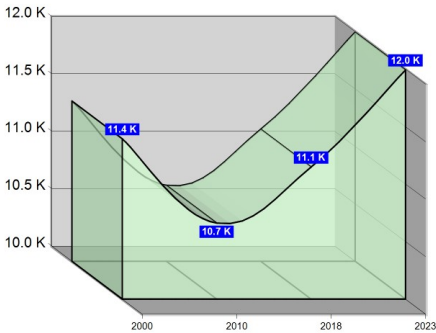
1 mi radius

3 mi radius

5 mi radius

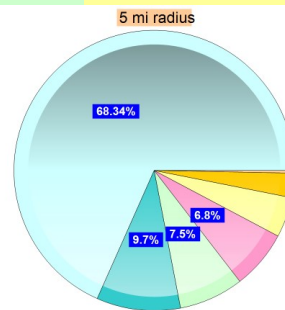
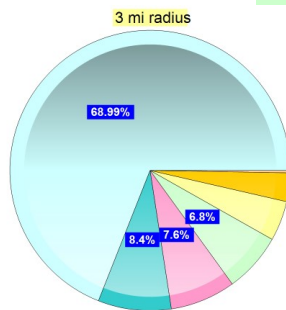
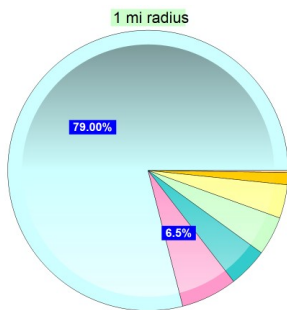
Population

Estimated Population (2018)	11,149	129,919	355,378
Projected Population (2023)	11,994	140,380	383,173
Census Population (2010)	10,661	120,213	326,248
Census Population (2000)	11,395	124,804	330,918
Projected Annual Growth (2018-2023)	845 1.5%	10,461 1.6%	27,796 1.6%
Historical Annual Growth (2010-2018)	488 -0.9%	9,706 -0.5%	29,130 -0.2%
Historical Annual Growth (2000-2010)	-734 -0.6%	-4,591 -0.4%	-4,670 -0.1%
Estimated Population Density (2018)	3,550 psm	4,597 psm	4,527 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi



Race and Ethnicity (2018)

Not Hispanic or Latino Population	9,267 83.1%	101,102 77.8%	268,097 75.4%
White	7,718 83.3%	75,523 74.7%	200,452 74.8%
Black or African American	447 4.8%	8,283 8.2%	24,663 9.2%
American Indian or Alaska Native	127 1.4%	3,448 3.4%	8,023 3.0%
Asian	696 7.5%	9,456 9.4%	23,168 8.6%
Hawaiian or Pacific Islander	26 0.3%	336 0.3%	1,014 0.4%
Other Race	1 -	584 0.6%	1,081 0.4%
Two or More Races	252 2.7%	3,473 3.4%	9,696 3.6%
Hispanic or Latino Population	1,882 16.9%	28,817 22.2%	87,281 24.6%
White	1,089 57.9%	14,111 49.0%	42,414 48.6%
Black or African American	53 2.8%	605 2.1%	1,815 2.1%
American Indian or Alaska Native	29 1.5%	848 2.9%	1,985 2.3%
Asian	25 1.4%	355 1.2%	926 1.1%
Hispanic Hawaiian or Pacific Islander	- -	20 0.1%	68 0.1%
Other Race	506 26.9%	10,379 36.0%	33,315 38.2%
Two or More Races	180 9.6%	2,499 8.7%	6,758 7.7%



White Black or African American American Indian or Alaska Native Asian Hawaiian or Pacific Islander Other Race 2+ Races

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

GRAPHIC PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3483/-111.9273

RGRAP3

Pollack Southwind Plaza

Tempe, AZ 85284

1 mi radius

3 mi radius

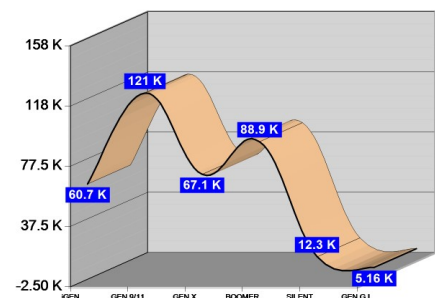
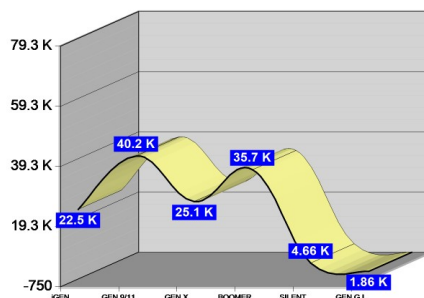
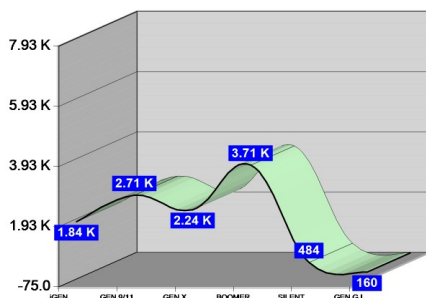
5 mi radius

Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Age Under 5 Years	548 4.9%	7,288 5.6%	20,110 5.7%
Age 5 to 9 Years	603 5.4%	7,194 5.5%	19,595 5.5%
Age 10 to 14 Years	689 6.2%	7,982 6.1%	21,030 5.9%
Age 15 to 19 Years	735 6.6%	8,213 6.3%	26,008 7.3%
Age 20 to 24 Years	624 5.6%	10,686 8.2%	34,826 9.8%
Age 25 to 29 Years	696 6.2%	11,819 9.1%	33,607 9.5%
Age 30 to 34 Years	658 5.9%	9,480 7.3%	26,685 7.5%
Age 35 to 39 Years	709 6.4%	8,512 6.6%	23,239 6.5%
Age 40 to 44 Years	673 6.0%	7,710 5.9%	20,894 5.9%
Age 45 to 49 Years	855 7.7%	8,848 6.8%	22,997 6.5%
Age 50 to 54 Years	917 8.2%	8,967 6.9%	22,728 6.4%
Age 55 to 59 Years	970 8.7%	9,215 7.1%	22,631 6.4%
Age 60 to 64 Years	775 7.0%	7,470 5.8%	18,504 5.2%
Age 65 to 69 Years	598 5.4%	5,785 4.5%	14,151 4.0%
Age 70 to 74 Years	454 4.1%	4,227 3.3%	10,875 3.1%
Age 75 to 79 Years	309 2.8%	2,897 2.2%	7,505 2.1%
Age 80 to 84 Years	175 1.6%	1,764 1.4%	4,827 1.4%
Age 85 Years or Over	160 1.4%	1,862 1.4%	5,164 1.5%
Median Age	41.4	36.5	34.7

Generation (2018)

	1 mi radius	3 mi radius	5 mi radius
iGeneration (Age Under 15 Years)	1,839 16.5%	22,464 17.3%	60,735 17.1%
Generation 9/11 Millennials (Age 15 to 34 Years)	2,714 24.3%	40,197 30.9%	121,126 34.1%
Gen Xers (Age 35 to 49 Years)	2,238 20.1%	25,071 19.3%	67,131 18.9%
Baby Boomers (Age 50 to 74 Years)	3,715 33.3%	35,664 27.5%	88,889 25.0%
Silent Generation (Age 75 to 84 Years)	484 4.3%	4,661 3.6%	12,333 3.5%
G.I. Generation (Age 85 Years or Over)	160 1.4%	1,862 1.4%	5,164 1.5%



This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

GRAPHIC PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3483/-111.9273

RGRAP3

Pollack Southwind Plaza

Tempe, AZ 85284

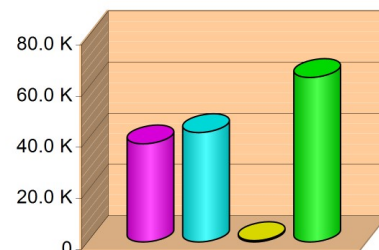
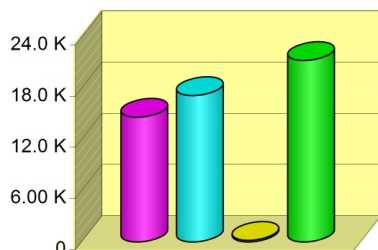
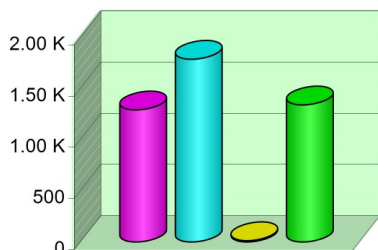
1 mi radius

3 mi radius

5 mi radius

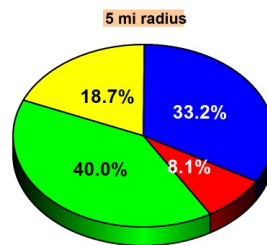
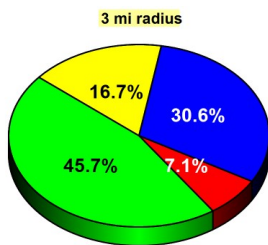
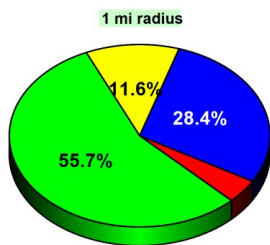
Household Type (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Households	4,431	53,315	146,092
Family Households	3,078 69.5%	31,825 59.7%	81,187 55.6%
Family Households with Children	1,292 42.0%	14,645 46.0%	38,386 47.3%
Family Households No Children	1,787 58.0%	17,180 54.0%	42,801 52.7%
Non-Family Households	1,353 30.5%	21,490 40.3%	64,905 44.4%
Non-Family Households with Children	13 0.9%	193 0.9%	554 0.9%
Non-Family Households No Children	1,340 99.1%	21,297 99.1%	64,350 99.1%



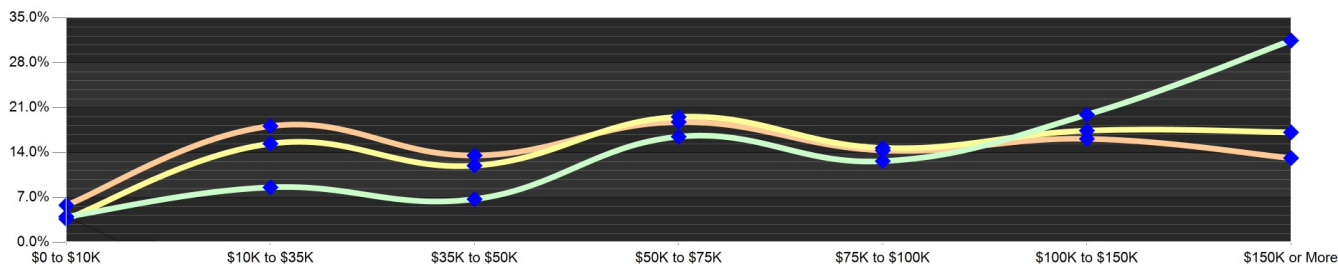
Education Attainment (2018)

	1 mi radius	3 mi radius	5 mi radius
Elementary or Some High School	336 4.2%	6,261 7.1%	18,908 8.1%
High School Graduate	923 11.6%	14,774 16.7%	43,818 18.7%
Some College or Associate Degree	2,261 28.4%	27,087 30.6%	77,656 33.2%
Bachelor or Graduate Degree	4,431 55.7%	40,436 45.7%	93,427 40.0%



Household Income (2018)

	1 mi radius	3 mi radius	5 mi radius
Estimated Average Household Income	\$159,628	\$102,787	\$87,880
Estimated Median Household Income	\$113,975	\$80,478	\$70,194
HH Income Under \$10,000	179 4.0%	1,952 3.7%	8,499 5.8%
HH Income \$10,000 to \$34,999	381 8.6%	8,215 15.4%	26,512 18.1%
HH Income \$35,000 to \$49,999	300 6.8%	6,392 12.0%	19,835 13.6%
HH Income \$50,000 to \$74,999	731 16.5%	10,439 19.6%	27,436 18.8%
HH Income \$75,000 to \$99,999	562 12.7%	7,862 14.7%	20,964 14.3%
HH Income \$100,000 to \$149,999	883 19.9%	9,296 17.4%	23,614 16.2%
HH Income \$150,000 or More	1,396 31.5%	9,159 17.2%	19,233 13.2%



This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.